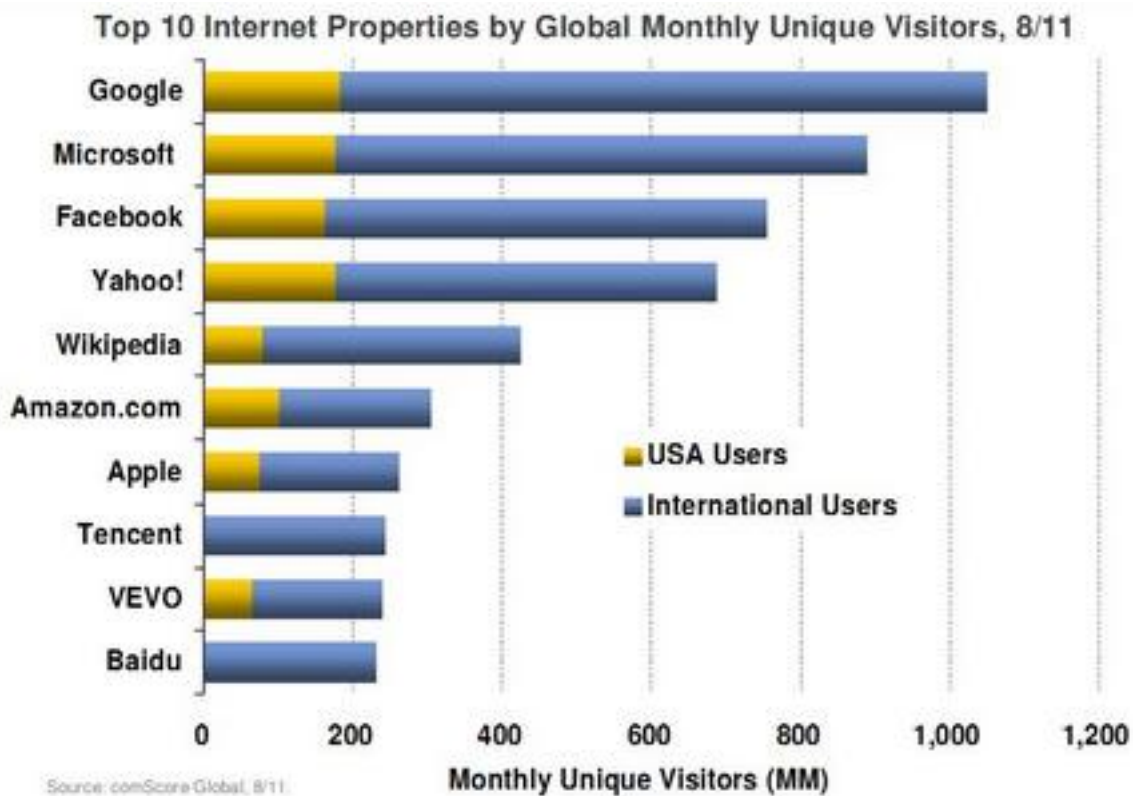


◆NEW

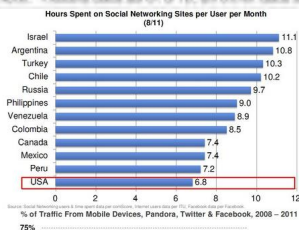
アメリカの大手ベンチャーキャピタルのKPCBが、このほど、「Internet Trends 2011」と題するレポートを発表した。このレポートは、10月18日に開かれた「Web2.0 Summit」で公開された。

そこで、注目すべき図表を、以下、資料として転載しておきたい。

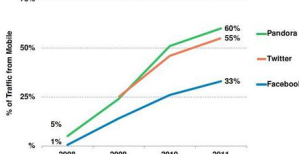


Rank	Country	07-10 Internet User Additions (MMs)	2010 Internet Users (MMs)	Y/Y Growth	Population Penetration
1	China	246	459	20%	34%
2	India	42	88	43	8
3	Nigeria	35	45	2	28
4	Russia	25	60	0	42
5	Iran	24	37	31	49
6	USA	22	244	2	79
7	Brazil	21	79	4	41
8	Philippines	18	23	292	25
9	Mexico	13	35	24	31
10	Pakistan	12	29	43	17
Top 10 World		457	1,099	16%	29%
World		693	2,054	13%	30%

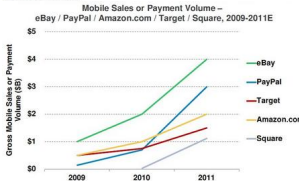
Note: *Russia data as of 6/10; all other data as of 12/10. Source: United Nations / International Telecommunications Union.



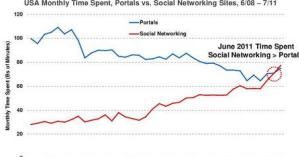
Source: Social Networking & Content Management, 2008-2011. Data from the Social Networking & Content Management (SNCM) project, funded by the National Science Foundation.



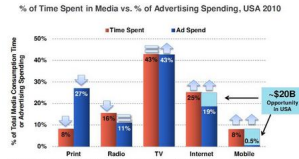
Source: Pandora, Twitter, Facebook.



Source: eMarketer, 2009-2011. Data from the eMarketer project, funded by the National Science Foundation.

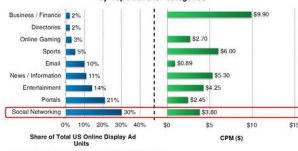


Source: eMarketer, 2008-2011. Data from the eMarketer project, funded by the National Science Foundation.



Source: eMarketer, 2010. Data from the eMarketer project, funded by the National Science Foundation.

Share of Total USA Online Display Ad Units (as of 8/11) + CPM (as of Q3:11), by Top Publisher Categories



Source: comScore, Display Advertising as of 8/11; Q3:11 Display Ad Revenue, as of Q3:11

USA Total Newspaper Print + Online Revenue vs. Google USA Revenue, Q1:06 - Q2:11

